

Rep Order# 8877388 Ver# 5 Status Revised  
EC'd Yes

Traffic Order#

37505

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:51 AM  
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product DCCC/HORSFORD  
Estimate# 1969  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/1969  
Flight Dates 10/05/2012 - 10/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$56,450  
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-TH	500A-60CA	8 NEWS NOW	:30	\$225.00	10/08-10/11	4	1	4	\$900.00	
	*2	M-TH	600A-70CA	8 NEWS NOW	:30	\$965.00	10/08-10/11	4	1	4	\$3,860.00	
			Sales Remark: V5 .									
			V5 Comment Changed, Spots/week Changed									
	3	M-TH	700A-900A	CBS THIS MORNING	:30	\$700.00	10/08-10/11	4	1	4	\$2,800.00	
	4	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$100.00	10/07-10/07	0	0	0	\$0.00	
	5	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$1,225.00	10/07-10/07	1	1	1	\$1,225.00	
	6	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,225.00	10/07-10/07	2	1	2	\$2,450.00	
	7	SU	830A-900A	FACE THE NATION	:30	\$1,400.00	10/07-10/07	1	1	1	\$1,400.00	
	8	M-TH	900A-1000A	LIVE! WITH KELLY	:30	\$300.00	10/08-10/11	3	1	3	\$900.00	
	9	F,M-TH	1000A-1100A	PRICE IS RIGHT	:30	\$325.00	10/05-10/11	0	0	0	\$0.00	

Rep Order# 8877388 Ver# 5 Status Revised  
EC'd Yes

Traffic Order#

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:51 AM  
Showing Buylines: All Lines

2 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product DCCC/HORSFORD  
Estimate# 1969  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/1969  
Flight Dates 10/05/2012 - 10/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	10	F,M-TH	1100A-1200P	YOUNG & RESTLESS	:30	\$325.00	10/05-10/11	0	0	0	\$0.00	
	11	M-TH	1200P-1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/08-10/11	3	1	3	\$975.00	
	12	F,M-TH	1230P-100P	THE BOLD AND THE BEAUTIFUL/DEAL	:30	\$325.00	10/05-10/11	0	0	0	\$0.00	
	13	F,M-TH	100P-20CP	LET'S MAKE A DEAL	:30	\$300.00	10/05-10/11	0	0	0	\$0.00	
	14	F,M-TH	200P-30CP	THE TALK	:30	\$375.00	10/05-10/11	2	1	2	\$750.00	
	15	M-TH	300P-40CP	ELLEN	:30	\$425.00	10/08-10/11	3	1	3	\$1,275.00	
	16	SA	530P-600P	POLITICS NOW	:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
	17	M-TH	430P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$450.00	10/08-10/11	4	1	4	\$1,800.00	
	18	M-TH	500P-630P	8 NEWS NOW ROTATION	:30	\$500.00	10/08-10/11	5	1	5	\$2,500.00	
	19	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$225.00	10/06-10/06	1	1	1	\$225.00	
	20	SA	630P-70CP	8 NEWS NOW AT 630PM-SAT	:30	\$225.00	10/06-10/06	1	1	1	\$225.00	
	21	SU	400P-430P	8 NEWS NOW AT 5PM-SUN	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	*22	SU	630P-70CP	8 NEWS NOW AT 630PM-SUN	:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
		Sales Remark: V5 . V5 Comment Changed, Spots/week Changed										
	23	F,M-TH	630P-70CP	INSIDE EDITION	:30	\$1,000.00	10/05-10/11	0	0	0	\$0.00	

Rep Order# 8877388 Ver# 5 Status Revised  
EC'd Yes

Traffic Order#

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:51 AM  
Showing Buylines: All Lines

3 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product DCCC/HORSFORD  
Estimate# 1969  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/1969  
Flight Dates 10/05/2012 - 10/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	24	F,M-TH	700P-800P	ET/INSIDER	:30	\$800.00	10/05-10/11	0	0	0	\$0.00	
	25	M	800P-900P	HOW I MET MOTHER/ PARTNERS	:30	\$6,500.00	10/08-10/08	1	1	1	\$6,500.00	
	26	TU	800P-900P	NCIS	:30	\$1,900.00	10/09-10/09	0	0	0	\$0.00	
	27	W	800P-900P	SURVIVOR 25	:30	\$1,600.00	10/10-10/10	0	0	0	\$0.00	
	28	TH	900P-1000P	BIG BANG/ 2.5 MEN	:30	\$9,450.00	10/11-10/11	1	1	1	\$9,450.00	
	29	F	800P-900P	CSI: NY	:30	\$1,400.00	10/05-10/05	1	1	1	\$1,400.00	
	30	F	1000P-1100P	BLUE BLOODS	:30	\$800.00	10/05-10/05	0	0	0	\$0.00	
	31	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$650.00	10/06-10/06	0	0	0	\$0.00	
	32	SU	700P-800P	60 MINUTES	:30	\$1,100.00	10/07-10/07	0	0	0	\$0.00	
	33	SU	900P-1000P	THE GOOD WIFE	:30	\$1,200.00	10/07-10/07	0	0	0	\$0.00	
	34	F,M-TH	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/05-10/11	4	1	4	\$2,400.00	
	35	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/06-10/07	0	0	0	\$0.00	
	36	F,M-TH	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$425.00	10/05-10/11	0	0	0	\$0.00	
	37	F	1237A-137A	LATE LATE SHOW	:30	\$440.00	10/05-10/05	1	1	1	\$440.00	

Rep Order# 8877388 Ver# 5 Status Revised  
EC'd Yes

Traffic Order#

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:51 AM  
Showing Buylines: All Lines

4 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product DCCC/HORSFORD  
Estimate# 1969  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/1969  
Flight Dates 10/05/2012 - 10/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	38	SA	1230P-400P	CBS COLLEGE FOOTBALL	:30	\$1,050.00	10/06-10/06	2	1	2	\$2,100.00	
	39	SU	1000A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$2,200.00	10/07-10/07	1	1	1	\$2,200.00	
	40	SU	115P-43CP	CBS NFL FOOTBALL-LATE GAME	:30	\$7,700.00	10/07-10/07	1	1	1	\$7,700.00	
	41	TH	1000P-1100P	PERSON OF INTEREST	:30	\$2,100.00	10/11-10/11	1	1	1	\$2,100.00	

---REPORT TOTALS---

Report Totals: 54 / \$56,450.00

---SALES MONTHLY TOTALS---

Oct 12: 54 / \$56,450.00

Sales Totals: 54 / \$56,450.00

Station Totals: 54 / \$56,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$188,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+